

WHAT PEOPLE SAY ABOUT GREEN DOG CAMPAIGNS & COMMUNICATIONS

"You truly brought the professional skills to our effort...I thank you for your help and I indeed look forward to working with you on other campaigns."

*Hal Brown, Supervisor,
District 2, Marin County*



"We here in Siskiyou County stopped the prison...following the advice [you] gave us... our Grassroots campaign worked.."

*Bruce Barnes, Siskiyou Citizens
for the Democratic Process*



"The workshop added a very much needed sense of urgency and progress for the art of the possible... This was a very good way to get people interested and organized."

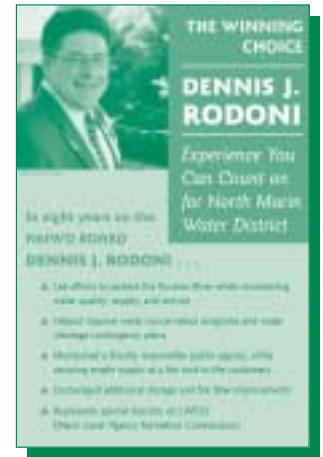
*Participants, Sierra Club
Activist Training, Pacifica, California*



*Brochure for Dennis J. Kucinich
Campaign for President, 2004
Primary*

"Dotty helped me win my election by keeping me focused on the basics...The result was a huge upset victory for me and the environmental causes I champion."

*Alex Forman,
Marin Municipal Water District Director*



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**THE EFFECTIVE ALTERNATIVE FOR
GRASS ROOTS CAUSES & CAMPAIGNS**

Green Dog Campaigns helps progressive candidates by customizing the campaign to *your* needs and training *your* staff and volunteers to be competitive. We have a proven track record for winning “difficult” campaigns.

Our winning strategies work for the socially and environmentally conscious candidate and initiative campaign.

Our workshops and grassroots activist trainings achieve results.



Green Dog Communications works with small businesses, nonprofits and community groups in identifying issues, imaging, messaging, and branding.

We provide training in public relations and fundraising techniques.

We help you target the *right* audience and identify unlikely allies.



- ✘ Overall campaign strategy for success
- ✘ Dynamic direct mail and messaging
- ✘ Effective public image-building
- ✘ Innovative public relations for the small business, nonprofit and community group
- ✘ Training for community organizers and fundraisers



Dotty E. LeMieux has provided consultation and hands-on training for candidates and community groups engaged in running issues campaigns for more than a dozen years.

Her clients include successful candidates for County Supervisor, City Council, Special District Boards and organizations such as the Sierra Club, ad hoc community groups, and initiative campaigns. Dotty is past Chair of the Sierra Club Marin Group and remains active in progressive Democratic politics in California.

In the 2004 Democratic Primary she served as California Political Director for Presidential candidate Dennis J. Kucinich.